

Could you become an ICE Student Ambassador on campus?

Raise your profile, grow your CV and start your formal training with ICE



The view
is better
from the
TOP

Overview

The Institution of Civil Engineers (ICE) is looking for a confident and highly motivated civil engineering student member to help promote ICE membership and activities on campus. It's a great opportunity to gain valuable experience and formally start your ICE training.

The ideal candidate will be ambitious, passionate about civil engineering and have a strong network on campus and on social media.

What does an ICE Student Ambassador do?

The aim of the role is to promote the importance and value of ICE membership, encourage other students to attend ICE events and make the most of their membership. As an active and committed student, you will be actively engaged in university activities for civil engineering students, as well as local ICE events. We will expect you to:

- **Co-ordinate activities** with your university civil engineering society and the local ICE Graduate & Student committee to ensure your efforts complement existing activities
- Help to **organise, promote and attend ICE events** on campus (occasionally also off-campus)
- Provide an **on campus presence to promote ICE membership and activities**, for example through setting up stalls and distributing marketing materials to reach civil engineering students
- **Use your social media presence** to raise awareness of ICE membership and activities, sharing posts on university and personal social media channels
- Encourage engineering students to join ICE and spread the word by **offering incentives, sharing print materials and sending targeted emails** on your university network

You should ideally already be a member of your university civil engineering society, and a member of (or join) your local ICE Graduate & Student committee.

What key skills are required?

You need to:

- Have knowledge of ICE
- Be proactive and reliable, in regular communication with ICE representatives and provide all required feedback
- Be a good communicator, in person and online
- Be enthusiastic, ready to get the most out of working with the Institution and enjoy the challenge
- Be committed

What time commitment is required?

1. Attend an initial online briefing (one hour)
2. Weekly social media presence - **one post per week during term time** (original or reshared with comments)
3. Attend a mid-year online or telephone meeting (one hour)
4. Compile a mid-year and an end of year collection of images of your media feeds and relevant activities (ICE ambassador report – one hours)
5. **Take charge of one of the following:**
 - **One of the monthly Wednesday career talk: promoting it as widely as possible and be present online on the day of the event with some questions (approx 1 hour)**
 - **One of the Instagram task: live interview (approx one minute)**
 - **One of the monthly Student membership global talk: promoting it as widely as possible host it on the day of the event (approx 30 mins).**

A scheduled rota will be disseminated for ambassadors to sign up.

What will you gain from the role?

The role offers you work experience as the on-campus voice of the world's leading civil engineering institution, recognised for high standards, integrity and professionalism.

You will gain:

- Formal recognition as an ICE Student Ambassador
- A chance to develop your communication skills and organisational abilities, which will be recorded on formal ICE records
- The assignment of an **ICE mentor who will help you start your ICE training**, before your graduate
- Networking opportunities to build your profile and make contacts, including invites to prestige ICE events
- Work experience to enhance your CV – we can endorse your skills on LinkedIn

Apply now: <https://forms.office.com/r/gkQ1f46Z0b>

Any questions?

If you have any questions or would like to discuss the role, please contact Elena Rinaldi, Academic Partnerships Manager on +44 (0)7920 272824.



Academic Partner

